



Be smart Be healthy



April 2009
to March 2010

B.Active

**UP TO
40% OFF**

Get great price reductions at Brent Council's Sports Centres with the B.Active Scheme

B.Active provides regular users and concessionary groups with great savings on a range of sports at the council's four sports centres.

To take advantage of the B.Active discount scheme, pick up an application form from the sports centres (see reverse). Alternatively, contact Brent Council's Sports Service on: **020 8937 3707** or visit www.brent.gov.uk/sports to download a form.

Card type	Annual cost	Discount
Standard resident	£33.50	25%
Standard non-resident	£62	25%
Concessionary resident	£5	40%

Prices valid until 31 March 2010.

B.Active card

Residents and non-residents aged 17 years and over can receive up to 25% off Brent's standard sports centre prices for the following activities: swimming, group exercise classes, gym induction, casual gym sessions and racquet sports. All B.Active card holders can also make up to seven days advanced bookings.

Greater discounts for concessionary users

Brent residents who meet the following criteria are entitled to a B.Active concessionary card giving them the same benefits as above but a 40% discount: Housing Benefit, Income Support, Jobseekers Allowance, Council Tax Benefit, full time students, aged 17+, senior citizen 60+, student nurse, disabled persons registered in Brent.

The cards must be purchased in person at a sports centre and a passport sized photograph along with proof of residency will be required at the time of purchase. Buying a concessionary card will require proof of eligibility such as a Benefit Book, Pension book, Freedom Pass, N.U.S card, Income Support Order Book, Certificate of Registration for Disabled People or a current letter of Entitlement.

Bridge Park Community Leisure Centre

Brentfield, Harrow Road, London NW10 0RG

TEL 020 8937 3730

Bus: 18, 112, PR2

Tube: Stonebridge Park

British Rail: Stonebridge Park

Cycle routes: 45, 85

Charteris Sports Centre

24-30 Charteris Road, Kilburn, London NW6 7ET

TEL 020 7625 6451

Bus: 16, 31, 32, 98, 139, 189, 206, 328

Tube: Kilburn, Kilburn Park, Queens Park

British Rail: Brondesbury

Cycle route: 47

Vale Farm Sports Centre

Watford Road, North Wembley HA0 3HG

TEL 020 8908 6545

Bus: 18, 92, 182, 245

Tube: Sudbury Town, North Wembley

British Rail: Sudbury and Harrow Road

Cycle route: 4, 86

Willesden Sports Centre

Donnington Road, Willesden NW10 3QX

TEL 020 8955 1120

Bus: 6, 52, 187, 206, 226, 302

Tube: Willesden Green, Dollis Hill

and Willesden Junction

British Rail: Willesden Junction and Kensal Rise

Cycle routes: 45, 47

It does not matter which centre you buy a B.Active card at as the card is valid for all four centres.

Frequently asked questions

- Q. What age can I buy a B.Active card?**
A. You need to be 17 years or older.
- Q. I am a senior citizen/disabled person will I still receive free swimming without having to buy a concessionary B.Active card?**
A. Yes just show your Freedom Pass/ Certificate of Registration and you will be able to swim for free during public swimming. If you want to take part in activities other than swimming and receive up to 40% discount you will need to buy a concessionary B.Active card.
- Q. Will I have to show my B.Active card every time I want a discount?**
A. Yes in order to receive the relevant discount you must show your B.Active card at reception when paying for your activity.

Please note these are not actual prices but average prices.

Activity	Average peak price	Standard B.Active peak price	Concessionary B.Active peak price	Standard card saving	Concessionary card saving
Adult gym induction	£18.50	£13.95	£11.10	£4.65	£7.40
Fitness studio	£6.10	£4.55	£3.65	£1.55	£2.45
Aerobics/ Step	£5.20	£3.90	£3.10	£1.30	£2.10
Adult swim	£3.45	£2.60	£2.05	£0.85	£1.40
Aqua Aerobics	£5.30	£4.00	£3.20	£1.30	£2.10